



# PROPAK EAST AFRICA 2024

PACKAGING ■ PROCESSING ■ PLASTICS ■ PRINTING

## 12 - 14 MARCH 2024

SARIT EXPO CENTRE • NAIROBI • KENYA



SCAN FOR  
CPD POINTS

### EAST AFRICA PACKAGING SUMMIT PROGRAM 12TH MARCH 2024

**9:00**

Registration

**10:00 - 10:10**

Official Welcome to The Eastern Africa Packaging Summit  
**Zippy Shiyoya – Director**  
Institute Of Packaging Professionals Kenya (IOPPK)

**10:10 - 10:30**

Highlight of The State of Packaging in East Africa

**Ashik Abbas Karim - Chairman**  
Tanzanian Industries of Printing and Packaging Association (TIPPA)

**Christine Williams Walala - Government Affairs Coordinator**

Tanzanian Industries of Printing and Packaging Association (TIPPA)

**Joseph Nyongesa - CEO**

Institute of Packaging Professionals Kenya (IOPPK)

**Prof. Charles Muyanja - Chairperson**

Institute of Packaging Partners Uganda (IPPU)

**10:40 - 10:50**

The European Union Packaging Regulations Impacting Exporters

**Nathália Antoniazzi - Head of Secretariat**  
World Packaging Organisation (WPO)

**10:50 - 11:00**

The different activities of the Tunisia Packaging Technical Center with the focus on the new laboratory of biodegradability

**Abdelkarim Hamdaoui - Managing Director**  
**Hager Ben Mami - Marketing Manager**

PACKTEC

**11:00 - 11:10**

WPO Packaging Skills Enhancing Programs

**Kishan Singh - Global Ambassador**  
World Packaging Organisation

**11:10 - 11:20**

Networking Break

**11:20 - 11:30**

Propak East Africa Organizer Remarks

**Angela Kinyua - Portfolio Director**  
Montgomery Group East Africa

**11:30 - 12:30**

**Opening Ceremony and Chief Guests Remarks**  
**Dr. Juma Mukhwana - Principal Secretary State**  
**Department of Industry in the Ministry of Investments, Trade and Industry**

**11:30 - 12:30**

Packaging Role in Market Access Upgrade Programme (MARKUP II).

**Alfred K' Ombudo - Principal Secretary State**  
**Department of Trade Ministry of Investments, Trade and Industry**

**12:30 - 12:40**

Towards implementation of EPR/PRO in Kenya

**James Odongo - Chief Administrative Officer**  
Kenya Extended Producer Responsibility Organization (KEPRO)

**12:40 - 12:50**

Leveraging EPR for Circularity: Building a case for PET in Kenya

**Joyce Gachuhi Waweru - CEO PAKPRO**

**12:50 - 13:00**

SME Packaging Challenges in EAC

**Richard N. Muteti - CEO**

Confederation of Micro, Small and Enterprises Organizations East Africa (CMSEO-EA)

**13:00 - 14:00**

Lunch/Networking

**14:00 - 14:10**

Challenges in Packaging During the Transition from Air to Sea Freight for Fresh Produce & 50% Shift Within the Decade"

**Hosea Machuki - Chief Executive Officer**

The Fresh Produce Exporters Association of Kenya (FPEAK)

**14:10 - 14:20**

**Kunal Chandaria - Founder and MD**

Digital Packaging Innovations Holdings Ltd

■ Personalization in Packaging: Tailoring the Consumer Experience.

■ Sustainable Packaging through Digital Innovations.

■ Supply Chain Visibility with Digital Packaging Solutions.

**14:20 - 14:30**

**Edgar Kioko - Consultant** at SilAfrica

Management Services AI in Packaging

**14:30 - 14:40**

Smart Packaging for Sustainability

**Andrew Manly - Communications Director**

The Global Packaging Hub APIA

**14:40 - 14:50**

Building Sustainable Robust Packaging Supply Chains

**Charles Ofwana (MBA, Bsc, MCIPS)**

Kenya Institute of Supplies Management (KISM)

**14:50 - 15:00**

Packaging Sustainable Skills Development

**Robert Muchiri Mwangi - Director**

Institute of Packaging Professionals Kenya (IOPPK)

**15:00 - 15:10**

Global Packaging Trends, Awards

**Soha Atallah - Vice President Marketing**

World Packaging Organisation (WPO)

**15:10 - 15:30**

Packaging Awards Overview and AfriStar Award Ceremony

**Zippy Shiyoya - Director**

Institute of Packaging Professionals Kenya (IOPPK)

**15:30 - 16:00**

Group Discussions and Q&A Session

**16:00**

Closing Ceremony



ACCREDITATION



PARTNER



KNOWLEDGE PARTNER





# EASTERN AFRICA PACKAGING SUMMIT

12TH MARCH 2024 | SARIT EXPO CENTRE



SCAN TO SUBMIT  
 QUESTIONS TO OUR  
 SPEAKERS



SCAN TO PARTICIPATE  
 IN OUR POST-SUMMIT  
 SURVEY

## EAST AFRICA PACKAGING SUMMIT PROGRAM 2024

### WEDNESDAY 13TH MARCH 2024

11:00am - 11:30am

Jackline Kittony - Marketing & Portfolio Director at Tetra Pak East Africa

Innovation within the packaging industry, focus on quality in the food packaging industry.

11:30am - 12:00pm

Joyce Gachuhi Waweru - CEO at PAKPRO  
 Extended Producer Responsibility (EPR) as a catalyst for Plastic Credits in Kenya

12:00pm - 12:40pm

Loyola Marymount University (Los Angeles)  
 Executive master's in business administration (EMBA) Class Transformative Trends: Navigating Sustainability and Innovation in The US Packaging Market

12:40pm - 1:00pm

Mourade El Hassouni - General Manager Middle East and Africa AGF Freezers  
 AGF Freezers, Global Manufacturer of Total Line Solutions for The Food Processing Industry.

1:00pm - 1:30pm

Abdelkarim Hamdaoui - Managing Director  
 Hager Ben Mami - Marketing Manager  
 PACKTEC  
 Packaging Testing

### THURSDAY 14TH MARCH 2024

10:30am - 11:00am

Gurpreet Kaur Kenth CEO - T3 KENYA  
 rPET Resin Standards and Quality Assurance

11:00am - 11:30am

Ikreet Singh Kenth - Chief Operating Officer (COO) - T3 KENYA  
 Design for Recyclability in Plastic Packaging

11:30am - 12:00pm

Sydney Kayo - Business Developer - BASF  
 Recycle and Redesign: Sustainability in Packaging

12:00pm - 12:30pm

Albano Martins - Sales Director - CASFIL  
 CASFIL'S Sustainable Films

12:30pm - 1:00pm

Sam K. Mwangi - Founder and CEO - Socialmeds Digital Limited  
 Integrating AI Into Your Marketing Strategies for Enhanced Business Expansion

1:00pm - 1:30pm

Michael Reisner - Sales Manager  
 Polo Handels Marta Rutynowska Head Machinery Division Polo Handels  
 Innovations and Sustainability Trends In Development of Flexible Packaging Materials and Machinery

KNOWLEDGE PARTNER



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